

**RIVERSONG**  
MUSIC ★ FESTIVAL

**Food + Fun + Music + More**



## Minnesota's Homegrown Music Festival

### **RiverSong Music Festival is a two-day event set on the banks of the Crow River in Hutchinson, MN.**

RiverSong is a small town festival with big-time music. You'll find a lush, beautiful park bursting with laughter from kids, families and seniors as you enjoy top-notch, homegrown Minnesota acts ranging from indie, rock, Americana, pop, and more. You'll also find a delicious selection of food and local craft beer or wine to enjoy throughout the festival. There's a good chance you could be dancing or hula hooping before the day is through! We're an easy going bunch that takes pride in creating an event that appeals to music lovers of any age.

#### **Welcome to RiverSong!**

*"My first thought about RiverSong is not about the music. I think, first, about the community coming together to put on an amazing two day event. I think about the grounds, the river, the sun shining through the big trees, the families playing in the playground, the blankets, the chairs, the groups eating at the picnic tables, and then I think about the music."*

#### **Find Us**

The event is easily accessible from Highway 7 with ample parking. Bring a lawn chair or a blanket. Camping is also available.

#### **Why RiverSong?**

"We love the music! We love sitting out by the river with friends! We love running into people we don't see very often. We're so glad our community commits to an event like RiverSong."

**Save the dates! Friday, July 12 & Saturday, July 13, 2024**

Riversong Music Festival | PO Box 426 | Hutchinson, MN 55350 | [sponsor@riversongfestival.org](mailto:sponsor@riversongfestival.org) | [riversongfestival.org](http://riversongfestival.org)

*"It's lush and shady—there is a cool vibe that you feel as you come through the gate. There is a buzz of adults and kids laughing. I smell summer...until we get to the food trucks...and then it's a lovely blend of sweet and savory smells. It's a gathering of folks who love good music, good food, and good company!"*

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### **Strengthening Our Community**

RiverSong exudes Minnesota Nice by providing radical hospitality to over 2,000 visitors every year.

RiverSong harnesses the goodwill of hundreds of donors, sponsors and volunteers committed to creating a vibrant Hutchinson community.

RiverSong Music Festival has invested in numerous improvements to Masonic West River Park, making this natural gem of our community a thriving place to gather and play.

### **Economic Impact**

RiverSong has a positive economic impact in the community. Each summer, RiverSong Music Festival brings thousands of people to town, contributing to the local economy as festival attendees shop, dine, and stay in Hutchinson.

RiverSong Music Festival is proud to be part of the creative arts and culture economy that generates over \$2.2 million in Hutchinson every year (according to a recent study from Creative Minnesota.)

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*"There is a very special and exciting vibe as you arrive. All the volunteers are so upbeat and polite. The setting on the Crow River is a fantastic venue. There are excited voices all over as we arrive. Bands are warming up and performing. During day hours, the squeal and excitement of young children is so invigorating. Wafting from the food trucks are such inviting aromas—you will be hungry immediately!"*

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### **Our Mission**

RiverSong celebrates Minnesota's rich musical heritage in an annual riverfront festival for music lovers of all ages and backgrounds.

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