

RIVERSONG MUSIC ★ FESTIVAL



10
YEARS

SPONSORSHIP OPPORTUNITIES

We need your support for RiverSong Music Festival 2018

RiverSong music festival shares what makes Hutchinson a unique and desirable place to live, do business, and get involved through music — with locals and visitors alike.

This is our 10th Anniversary and we're so excited for a fun event that will get even more people enjoying this summer tradition! We have food, beer and wine, and activities for all ages. We're bringing in new styles of bands, along with RiverSong favorites. From learning how to hula hoop to soaking up the tunes from our headlines, **The Blues Traveler** and returning **Davina and the Vagabonds**, you can bring your family, grab some friends, and make music the backdrop to your summer weekend!

FRIDAY, JULY 13 & SATURDAY, JULY 14

Masonic West River Park in Hutchinson, MN



PLEASE CONSIDER BECOMING A 2018 RIVERSONG SPONSOR!

What does your donation to RiverSong really do?



Brings in high-caliber entertainment to our community



Affordable ticket prices for everyone, especially families



Improvements to our festival grounds and operations

One festival costs more than \$100,000 to organize and produce.

That includes the wristbands you get walking through the gate to the bands performing on our stage—and everything you see, touch, and hear in between.

Great exposure for your business

RiverSong reaches thousands of people year-round marketing on our website and social media, pre-festival advertising across the state, and publicity through bands we book across the country. Plus, RiverSong is attracting thoughts and visitors to our community—boosting our local economy.

Check out our sponsorship packages designed to help make a donation to RiverSong a worthwhile investment for you and your business!

Riversong is an independent 501(c)3 organization.

We are a volunteer-run organization, so 100% of your donation goes directly to the festival! All sponsorship contributions are tax deductible to the full extent of the law.

RiverSong Contacts

Kris Haag, *Fundraising Chair*
sponsor@riversongfestival.com
320.583.1524

Amber Erickson, *Festival Chair*
chair@riversongfestival.com

Betsy Price, *Treasurer*
betsyprice446@yahoo.com

2018 RiverSong Board of Directors Volunteers

Amber Erickson
Kris Haag
Betsy Price

Brenda Sandquist
Lori Thul
Paty May

Katy Hiltner
Valerie Mackenthun
Ronny Wilson

SPONSORSHIP PACKAGES

	Diamond \$5,000	Platinum \$2,500 - \$4,999	Gold \$1,000 - \$2,499	Silver \$500 - \$999	Bronze \$250 - \$499
Customized benefits or you/ your business	X				
Name mentioned in broadcast advertising and publicity materials	X	X			
Business logo/name and link to your website on riversongfestival.org	X	X	X		
Stage announcements throughout the festival weekend	X	X	X	X	
Riversong Festival T-shirts (Please indicate size in contract form on back)	8	6	4	2	
RiverSong Festival tickets	8	6	4	2	2
Recognition on "on-site" festival banners	2 custom banners	2 custom banners	1 custom banner	Listing on shared banner	Listing on shared banner
Advertisement in festival program (Please send print-ready, high resolution PDF by May 1)	Full page (3.5" x 8.5")	Full page (3.5" x 8.5")	1/2 page (3.5" x 4.125")	1/3 page (3.5" x 2.75")	1/4 page (3.5" x 2")
Sponsorship recognition on general marketing materials	Name and logo on materials	Name and logo on materials	Name and logo on materials	Name on materials	Name on materials

In-Kind Contributions

Sponsorship level for in-kind contributions are calculated at 1/2 the estimated value of the goods and/or services that are being donated. For example, if you donate \$1,000 worth (retail value) of products or services, you will be considered a Bronze level sponsor.

Other Support Opportunities

Maybe you're unable to get involved with RiverSong 2018 as a sponsor—we understand. You can still show your support by attending the festival as a guest. You could even consider becoming a committee or weekend volunteer! Check out our website riversongfestival.org to learn what volunteer opportunities are available.

SPONSORSHIP CONTRACT

Your sponsorship of RiverSong 2018 has many great marketing opportunities for you to take advantage of. The earlier your contact and sponsorship information is returned, the more benefits you will be enjoy!

**To be listed on most printed materials, your contract must be returned by Friday, March 30, 2018.
Please return this contract so we receive all of your information.**

How should your sponsor name appear on our materials?

Who should we contact with questions?

Phone:

Email:

Address, City, State, Zip

Sponsorship Amount Please circle one

Diamond: \$5,000 | Platinum: \$2,500 - \$4,999 | Gold: \$1,000 - \$2,499 | Silver: \$500 - \$999 | Bronze: \$250 - \$499

T-Shirts Please fill in shirt sizes for your sponsorship level. Adult S, M, L, XL, XXL and Youth XS, S, M

Diamond 1 ___ 2 ___ 3 ___ 4 ___ 5 ___ 6 ___ 7 ___ 8 ___ **Gold** 1 ___ 2 ___ 3 ___ 4 ___

Platinum 1 ___ 2 ___ 3 ___ 4 ___ 5 ___ 6 ___ **Silver** 1 ___ 2 ___

Program Ad Would you like to use your 2017 program ad? (See ad sizes on page 3)

___ Yes, please reuse our 2017 ad ___ No, we will send a new print-ready, high resolution PDF by May 1

Payment Please circle one Cash | Check (Make payable to RiverSong | Credit Card | Invoice

Credit Card _____ Exp. Date _____ Security Code _____

In-Kind Sponsorship Details

Your in-kind donations are extremely important to RiverSong. These donations make festival operations more affordable while encouraging others to notice your businesses generosity and support of the community. We would like to discuss your donation with you in person or by phone, so please contact us for more information.

RiverSong and the above named sponsor agree to all terms named above.

Sponsor Signature

Date

Thank you for your support!

PO Box 667 | Hutchinson, MN 55350 | sponsor@riversongfestival.org | riversongfestival.org