

Music in the Park

2018 Outdoor Concert Series



Historic Hutchinson & RiverSong music festival requesting sponsors for the 2018 Music in the Park Series.

Concerts take place on Monday evenings, June 11 through August 6, 2018, in Library Square, Downtown Hutchinson.

Evening Sponsor \$750

This sponsorship level is for businesses and organizations looking to host the evening. Perfect for client appreciations, employee parties, or as a celebration for your company.

Provided for you:

- Business Name/ Logo on Marketing Materials
- Social Media announcements for week's event

Available to you:

- Emcee the evening, opportunity to make announcements at beginning of the concert and during any breaks taken by the band/entertainment.

- You may set up a table for display items, activities, and/or general education.

* No selling please.

- Business Banners are welcome.
- Distribute gift items and/or information about your business throughout the audience/park.
- Option to choose a specific band, specific concert date, non-profit partner (social host) and available theme (based on availability)

Primary Sponsor \$500

Provided for you:

- Business Name on Marketing Materials (shared listing with other Contributing Sponsors)
- Social Media announcements for week's event
- Business Name will be announced by concert emcee or you may make a short announcement

Available to you:

- You may set up a table for display items, activities, and/or general education.

* No selling please.

- Business Banners are welcome.
- Distribute gift items and/or information about your business throughout the audience/park.

Contributing Sponsor \$250

Provided for you:

- Business Name on Marketing Materials (shared listing with other Contributing Sponsors)
- Social Media announcements for week's event
- Business Name will be announced by concert emcee

Available to you:

- You may set up a table for display items, activities, and/or general education.
- No selling please.

Sponsor Application

Application Due by April 15th 2018

Business : _____

Contact Name: _____

Address: _____

Phone: _____

Email: _____

Dates your Organization would like to be considered for: (Circle all that apply)

June 11	July 9
June 18	July 16
June 25	July 23
July 2	July 30
	August 6

Evening Sponsor \$750 _____

(You are the only sponsor of the evening)

Primary Sponsor \$500 _____

(You share the evening with a contributing Sponsor)

Contributing Sponsor \$250 _____

Payment:

Check enclosed _____ Invoice Me _____

Credit Card # _____

Exp. Date _____ CCV _____

Billing Zip code _____

Signature _____

Please return this form to:
Music in the Park– Attn: Betsy Price
PO BOX 667, Hutchinson, MN 55350